



**Urban Land Institute** **Central Florida**

# Event & Initiative Sponsorship

ULI Central Florida is ULI at the local level – where you grow your local contacts and connections, rekindle a passion for your profession, and become involved in community initiatives.

## About ULI

The Urban Land Institute (ULI) provides leadership in the responsible use of land and in creating and sustaining thriving communities worldwide.

As a nonprofit education and research institute, ULI is the premier professional organization that brings together over 34,000 real estate professionals and promotes an open exchange of information including best practices, lessons learned and inspiring moments.

## Become a Sponsor Today!

### Contact:

John Classe  
Sponsorship Chair  
[jclasse@rcid.org](mailto:jclasse@rcid.org)  
407-828-1326

Kellee Seif  
District Council Manager  
[kellee.seif@uli.org](mailto:kellee.seif@uli.org)  
407-435-2876

ULI Central Florida  
500 Delaney Avenue, Suite 404  
Orlando, FL 32801  
[centralflorida@uli.org](mailto:centralflorida@uli.org)  
407-435-2876



# Urban Land Institute Central Florida

## EMERGING TRENDS SPONSORSHIP

Sponsorship Levels	Presenting Sponsor \$3,500 (1 available)	Meal Sponsor \$2,500 (2 available)	Networking Sponsor \$1,750 (4 available)	Supporting Sponsor \$1,250 (unlimited)
Complimentary event registrations	6 complimentary registrations	4 complimentary registrations	3 complimentary registrations	2 complimentary registrations
Sponsor logo/name and weblink on ULI Central Florida website				
Sponsor logo/name displayed at Venue	Above speaker stage	At drink stations & in reception area	In reception area	In reception area
Sponsor logo prominently displayed on introductory slides				
Sponsor logo/name on all advanced promotional and registration material		Logo	Logo	Name
Advertisement in conference program		Half page	Quarter page	Quarter page
Company brochures may be placed at table settings prior to event				
Introductions	Keynote speaker	Introduces Sessions		
Preferred reserved seating with company name at table				

Top Solid Level



# Urban Land Institute Central Florida

## SIGNATURE EVENT SPONSORSHIP

Sponsorship Levels	Presenting \$2,000	Patron \$1,000	Contributor \$600	Friend \$400
Sponsor logo/name on program/event marketing collateral	● Prominent Logo twice size of other sponsors	● Logo	● Logo	● Name
Sponsor logo/name on program/event flyer	● Prominent Logo twice size of other sponsors	● Logo	● Logo	● Name
Sponsor acknowledged during Introduction	●	●	●	●
Opportunity to introduce event speakers	●	●		
Opportunity to distribute corporate/organizational materials to attendees	●	●	●	
Complimentary registration for sponsored event	● 9 complimentary registrations	● 5 complimentary registrations	● 3 complimentary registrations	● 2 complimentary registrations



# Urban Land Institute Central Florida

## CANDID CONVERSATION SPONSORSHIP

Series Host  
\$1,500

Event Host  
\$300

### Sponsorship Levels

	Series Host \$1,500	Event Host \$300
Sponsor logo and weblink on ULI Central Florida website	●	
Visual and verbal recognition at <i>Candid Conversations</i>	●	●
Sponsor logo/name on <i>Candid Conversations</i> program/event marketing collateral	● Logo	● Logo
Appointments of key staff to Program Committee to plan the Conversation Series	●	●
Complimentary <i>Candid Conversations</i> event registrations during sponsorship term	● 4 complimentary registrations per event	● 2 complimentary registrations
Obligation to host the events at the sponsors facility and provide appropriate refreshments	●	●



# Urban Land Institute Central Florida

## WOMEN'S LEADERSHIP INITIATIVE (WLI) SPONSORSHIP

Sponsorship Levels	Founding Sponsor* \$2,000	Series Sponsor \$1,500	Event Sponsor \$500
Sponsor logo and weblink on ULI Central Florida website	●	●	
Visual and verbal recognition at WLI programs/events	●	●	● At Sponsored Event
Sponsor logo/name on WLI program/event marketing collateral	● Logo	● Logo	● Name
Complimentary WLI event registrations during sponsorship term	● 4 complimentary registrations	● 3 complimentary registrations	● 2 complimentary registrations
Appointments of key staff to WLI committee			

\*Requires three-year commitment



# Urban Land Institute Central Florida

## YOUNG LEADERS GROUP (YLG) SPONSORSHIP

Sponsorship Levels	Sustaining Sponsor \$3,000	Series Sponsor \$1,500	Event Sponsor \$500
Sponsor logo and weblink on ULI Central Florida website	●	●	
Visual and verbal recognition at YLG programs/events	●	●	● At Sponsored Event
Sponsor logo/name on YLG program/event marketing collateral	● Logo	● Logo	● Name
Complimentary YLG event registrations during sponsorship term	● 4 complimentary registrations	● 3 complimentary registrations	● 2 complimentary registrations
Appointments of key staff to YLG committee (Staff must be under 35 years of age)	●		
Complimentary ULI annual memberships (YLG)	● 2	● 1	



# Urban Land Institute Central Florida

## EVENT & INITIATIVE SPONSORSHIP

**YES, I want to support ULI Central Florida. Please send me an invoice for my tax-deductible contribution in the amount indicated below:**

### Emerging Trends

Presenting Sponsor: \$3,500  Meal Sponsor: \$2,500  Networking Sponsor \$1,750  Supporting Sponsor: \$1,250

### Event

Presenting: \$2,000  Patron: \$1,000  Contributor: \$600  Friend: \$400

### Candid Conversations

Series Host: \$1,500  Event Host \$300

### Women's Leadership Initiative

Founding Sponsor: \$2,000  Series Sponsor \$1,500  Event Sponsor \$500

### Young Leaders Group

Sustaining Sponsor: \$3,000  Series Sponsor: \$1,500  Event Sponsor: \$500

Name

Organization

Address

Phone

Fax

Email

Organization Website URL

### Payment Options:

Invoice me

Check enclosed (Payable to ULI Central Florida)

Credit Card

American Express  Diners Club  Discover  MasterCard  Visa

Card Number.....Expiration Date.....

Signature.....Amount Paid \$.....

Send completed form to:  
ULI Central Florida  
500 Delaney Avenue, Suite 404  
Orlando, FL 32801  
centralflorida@uli.org

The Urban Land Institute is classified as exempt under section 501(c)(3) of the Internal Revenue Code. Accordingly, sponsorship of ULI Central Florida is tax deductible to the extent allowed by law.